Privacy Policy

Privacy Policy for GetNote Al

Last updated: 11/09/2024

Skyland Bilgi Teknolojiler A.Ş. (referred to as "Company" or "we") respects the privacy of our users and is committed to protecting their personal data. This Privacy Policy outlines how we collect, use, store, and disclose information when you use the GetNote AI application and related services.

1. Introduction

This Privacy Policy explains our practices regarding the collection, use, and sharing of your personal information, which may be collected by us when you use the GetNote Al app, a note-generating tool for educational purposes. This policy complies with applicable data protection laws, including the Law on Personal Data Protection No. 6698 ("PDP Law") and, where applicable, the General Data Protection Regulation (GDPR).

2. Purposes of Processing Personal Data and Legal Reasons

a) Purposes of Processing Personal Data

We collect and process your personal data for the following purposes:

- Providing and maintaining our services: To deliver, support, and improve GetNote AI.
- User communication: To communicate with you about updates, offers, or requests for feedback related to our services.
- **Legal compliance**: To meet obligations under applicable laws and respond to lawful requests from public authorities.
- **User support**: To offer customer support and respond to your queries or complaints.
- Marketing and advertising (only with consent): To provide relevant information about our products, updates, and offers.
- Service personalization: To tailor our app features and content to enhance your experience.

b) Legal Reasons for Processing Personal Data

We process your personal data based on the following legal grounds:

- Consent: With your explicit consent where required (e.g., for marketing communications).
- Contractual necessity: For purposes directly related to providing our services and fulfilling our agreements with you.
- Legal obligation: To comply with applicable legal requirements.
- **Legitimate interest**: To ensure the security and functionality of our services, provided that such interests do not override your fundamental rights and freedoms.

3. Collection of Personal Data and Method

a) Data Collection Sources

We collect personal data from:

- Direct interactions: Information you provide when registering for or using our services.
- Automated technologies: Information such as device identifiers, log data, and IP address, collected through your interaction with our services.
- Third parties: Information provided by third-party services (e.g., Apple or Google) if you
 choose to connect through social media.

b) Types of Data Collected

The types of data collected may include:

- Contact information: Name, email address, phone number.
- Device information: IP address, device identifiers (IDFA, IDVF).
- Usage data: Interactions within the app, duration of use, preferences, and pages visited.
- Profile information: If using social media integration, we may collect profile details like username and profile picture.
- Purchase data: Transaction information if you make purchases within the app.

c) Method of Data Collection

We collect data via:

- Forms and submissions: Data you provide through account creation, feedback forms, or contacting support.
- Application interactions: Data gathered as you interact with the app and its features.
- **Third-party platforms**: Data from authorized third-party providers when using social media login features or making in-app purchases.

4. Data Storage and Retention

Your data will be retained for as long as necessary to fulfill the purposes described above, or as required by applicable law. When the data is no longer needed, it will be deleted, anonymized, or securely archived.

5. Transfer of Personal Data to Third Parties

We may share your personal data with:

- Service providers: To facilitate the operation of our services (e.g., hosting and analytics).
- Affiliates and partners: With third-party affiliates for service improvement, marketing, or advertising (subject to your consent).
- Public authorities: When required by law or in response to lawful requests.

6. Your Rights as the Data Subject

Under the PDP Law and GDPR (where applicable), you have the following rights regarding your data:

- Right to access: Obtain information on whether your data has been processed.
- Right to correction: Request correction if data is inaccurate or incomplete.
- Right to deletion: Request deletion of your data in certain circumstances.
- Right to restrict processing: Limit the processing of your personal data under certain conditions.
- Right to data portability: Request the transfer of your data to another service.
- Right to object: Object to the processing of your data, where applicable.

To exercise any of these rights, please contact us at support@getnoteai.com.

7. Security Measures

We have implemented appropriate security measures to protect your data from unauthorized access, alteration, disclosure, or destruction. Measures include:

- Encryption of sensitive data.
- Firewall protection for our servers.
- Two-factor authentication for access control.
- Regular audits and testing to identify and address potential vulnerabilities.

8. Age Limitation

Our services are not intended for individuals under the age of 16. We do not knowingly collect data from individuals under this age. If you believe a minor has provided us with personal

information, please contact us.

9. Changes to This Privacy Policy

We may update this Privacy Policy to reflect changes in our practices or legal requirements. The most recent version will be accessible in the app settings and will include the date of the last update.

10. Contact Information

If you have questions or concerns about this Privacy Policy or data protection practices, please contact us at:

Skyland Bilgi Teknolojiler A.Ş.

Address:

Çifte Havuzlar Mah. Eski Londra Asfaltı Cad.

Kuluçka Mrk. A1 Blok 151 /1C 1B25

Esenler/Istanbul

Email: <u>support@getnoteai.com</u>

This Privacy Policy is designed to clarify your rights and our commitment to data protection compliance. Thank you for trusting GetNote AI.